Overview
Most organizations struggle to effectively balance innovative business operations with the security safeguards needed to protect them.

While security conscious leaders have realized that prioritizing their crown jewels (assets and information that matter most to the business and its customers) helps to strengthen security program capabilities they cannot consistently enumerate which assets would be most attractive to attackers.

Mandiant experts help identify your organization’s crown jewels and produce a custom asset risk profile from both informational and systemic viewpoints. Our experts also provide a focused roadmap so you can better protect your organization’s critical assets.

Our methodology
First, Mandiant works closely with your cross-function business leaders to conduct identification and validation workshops that pinpoint your organization’s crown jewels. We review strategic objectives and operational processes to identify acceptable levels of business risk. From there, your organization’s critical information assets are defined based on their:

- Significance to the business
- Value to an attacker
- Associated business impact if compromised

Historical cyber threats and incidents that previously affected your organization will also be evaluated.
Second, Mandiant experts will uncover specific threats connected to each crown jewel identified. Our experts use leading frameworks to perform attack analyses for each crown jewel and develop threat actor profiles based on relevance, context and capability.

Third, an overall asset risk profile for each crown jewel is created from both information and system perspectives to help organizations understand the data in crown jewel systems, along with their technical relationships and dependencies.

Last, our experts use these findings, along with the latest Mandiant threat intelligence, to provide a countermeasure analysis of existing prevention, detection and response techniques. Mandiant experts propose the addition, modification or removal of technical and process-driven safeguards to achieve an acceptable level of residual risk and ultimately reduce overall business risk impact.

**Engagement outcomes**

- **Executive briefing.** Overview of the service scope and key findings
- **Asset risk model.** Documentation of information and system countermeasures and their associated residual risks
- **Recommendations roadmap.** Actions that can reduce risk, improve security posture and enable remediation for short- and long-term success
- **Crown jewels framework.** Methodology to ensure internal systems and business actions are continuously aligned to strategic objectives for mitigation of new and residual risk

Learn more at [www.mandiant.com/consulting](http://www.mandiant.com/consulting)